



2008 DDESB Seminar Sponsorship Opportunities

There are several ways to be a sponsor at 2008 DDESB Seminar. Most sponsors choose to design their sponsorship level to meet the marketing needs of their business. Below are options. These may be customized to fit your needs.

1. **Premiere Sponsor** – Available from \$10,000 to \$30,000
These sponsors underwrite the overall seminar, or specific major events at the seminar and have premium access to VIPs during luncheon meetings, plus extra amenities.
2. **Supporting Sponsor** – Available from \$500 to \$10,000
These sponsorships focus on a specific event to get exposure for your organization and product or service.

Premiere Sponsorships

Platinum

Investment: \$30,000

★Option A: Platinum Premiere

6 seminar admissions

20' x 20' exhibit space in premium sponsor area

Company logo and name on 2008 DDESB Seminar website. Logo exposure (4-color) or text recognition on outside of seminar notebook, website, seminar signage (as available) and other seminar materials

4 VIP seats at all of the scheduled luncheons

High speed internet access at exhibit booth

Full page insert in seminar notebook distributed to attendees

2 minute video presentation to highlight organization during Luncheon on Tuesday, August 12

★Option B: Opening Night Reception

4 seminar admissions. 20' x 20' exhibit space in premium sponsor area

Evening networking event after hours in the exhibit hall. Themed décor, heavy hors d'oeuvres and cash bar are provided

Company logo and name on 2008 DDESB Seminar website

Company logo and name on 2008 DDESB Seminar website. Logo exposure (4-color) or text recognition on outside of seminar notebook, website, seminar signage (as available) and other seminar materials

Table top signage portraying company name and logo next to the food and beverage stations

Full page insert in seminar notebook distributed to attendees

4 VIP seats at all of the scheduled luncheons

Opportunity to introduce VIP luncheon speaker. Recognition from stage at Plenary Session

2 minute video presentation to highlight organization during Plenary Session

Gold

Investment: \$20,000

★Gold Premiere

4 seminar admissions

10' x 20' exhibit space in premium sponsor area

Company logo and name on 2008 DDESB Seminar website. Logo exposure (4-color) or text recognition on outside of seminar notebook, website, seminar signage (as available) and other seminar materials

3 VIP seats at all of the scheduled luncheons

High speed internet access at exhibit booth

Half-page insert in seminar notebook distributed to attendees

Silver

Investment: \$10,000

★Option A: Silver Premiere

2 seminar admissions

1 exhibit space, 10' x 10', in premium sponsor area

Company logo and name on 2008 DDESB Seminar website. Logo exposure (4-color) or text recognition on outside of seminar notebook, website, seminar signage (as available) and other seminar materials

2 VIP seats at all luncheons

★Option B: Cyber Café

This area provides 6 PC stations with high-speed internet access. Includes logo on signage and usage of sponsor-supplied screensaver graphic.

Exhibit booth location in premium sponsor area

Company logo and name on 2008 DDESB Seminar website

Prominent logo signage during the event and text recognition in seminar notebook and schedule-at-a-glance (as available)

Supporting Sponsorships

Supporting sponsorships are available beginning at \$5,000.

Sponsorships include:

Company logo and name on 2008 DDESB Seminar website

If exhibiting, booth location in sponsor area of exhibit hall (exhibit booth must be purchased separately)

1 VIP seat at 1 luncheon

Text recognition on inside of seminar notebook

Company recognition projected on screen during seminar events

★Seminar Breaks

Investment: \$2,000 each (6 available)

Light refreshments and beverages are provided to all attendees

Company logo and name on 2008 DDESB Seminar website

Logo signage during the event and text recognition in seminar notebook and schedule-at-a-glance (as available)

★Reserved Table Sponsor

Investment: \$500 each

Reserve your table of 10 to invite colleagues or partners!

Company logo and name on reserved table in one luncheon or plenary session
